

## **KENSINGTON + CHELSEA ART WEEK POETRY DISPLAY: CALL FOR ENTRIES**

Kensington + Chelsea Art Week is a ten-day festival that shines a spotlight on the area's unexpected and unique cultural variety across 100+ venues, including studios, museums, galleries, exhibition spaces and businesses, attracting local and international audiences.

With public art commissions, themed activities, talks, and digital activities, KCAW20 will be an opportunity to discover anew the outstanding cultural variety of the royal borough, driving traffic to those creative spaces and businesses who have been adversely impacted by the lockdown.

The third edition of KCAW20 will now take place from 1–11 October 2020, to coincide with National Poetry Day.

### **CALL FOR ENTRIES**

To celebrate the third edition of KCAW and in order to give greater visibility to locally based creative talent, KCAW20 is launching an open call to poets and spoken word artists to submit poems to be displayed in the windows of participating venues throughout the borough.

Participation in KCAW20 is an opportunity to engage new audiences and provides a platform on which to publish work in new formats, in the public realm.

Successful proposals will feature as part of the KCAW20 Public Art Trail, as part of the festival's press and communications materials, printed Art Guide, and will be published on the KCAW website and new digital Culture Map.

### **BRIEF**

- + We are looking for poems and texts that respond to the curatorial theme for 2020: "Transformation". The theme refers to the transformative power of art in society, and reflects the KCAW mission of creating public spaces for conversation and exchange, to improve quality of life, to empower individuals and communities.
  - + We encourage submission of poems that reflect on the history and legacy of Kensington & Chelsea.
  - + Poems should be no longer than 450 words
  - + Selected poems will be displayed printed on windows vinyls. KCAW will lead the design and production of the vinyls and contextual material.
  - + Applicants can suggest a location for their work, however, the final locations will be allocated by KCAW based on venue participation.
-

---

## HOW TO APPLY

**Please send submissions as a single PDF document to [info@kcaw.co.uk](mailto:info@kcaw.co.uk) by 31 August 2020, which must include:**

- + The submitted poem / text
- + A brief statement about the poem, including how it is connected to the KCAW20 curatorial themes and/or local history
- + Link to applicant's website or Instagram
- + Applicants can submit up to 5 poems each

## TIMELINE

- + 31 August: call for entries deadline
- + 10 September: successful applicants are contacted
- + 15 – 30 September: poems installed
- + 1 – 11 October: KCAW20

Due to the expected high number of applications, please be advised that only successful applicants will be notified.

Closing date for submission: 31 August 2020.

To find out more about Kensington + Chelsea Art Week please visit [www.kcaw.co.uk](http://www.kcaw.co.uk)

For any queries please email [info@kcaw.co.uk](mailto:info@kcaw.co.uk)

---